

FLYING CLOUD

FINE ART POSTERS

The impact of a great poster is immediate and powerful. That's because graphic art has a specific job: to get your attention and relay a memorable message.

If the poster is a hundred years old, and the message is no longer current? It's all the more charming, and a strong testament for good design, which stands the test of time. In **Easton, Maryland**, where Flying Cloud Booksellers already offers the printed word in all its glory, **Flying Cloud Fine Art Posters** now proudly presents a selection of graphic masterworks from the Golden Age of Posters and beyond. The carefully culled poster collection, formerly from the legendary Fine Old Posters shop in St. Michaels, was purchased in its entirety upon the owner's retirement. Today, the ever-expanding selection of posters is thoughtfully overseen by **General Manager, Carlie Lindeberg** – who brings years of expertise in the arts, previously an Assistant Vice President at Christie's Auction House in New York City.

Over 800 original posters, linen-backed and in excellent condition, are carefully categorized and presented in the storefront shop on West Dover Street, with a range of sizes and timeless themes reflecting food, spirits, entertainment, patriotism, travel, and more. These are not reproductions, but large-format stone lithographs - featuring original designs from Europe's finest artists that will whisk you away to the streets of Paris and the days of Belle Époque. Along with classic household names, like **Norman Rockwell**, and **James Montgomery Flagg** of 'Uncle Sam' fame, whose impact on the home front during the World Wars helped unite the country. To see the independent decorative art form of handsomely framed original posters, look no further than the many nearby Bluepoint Hospitality establishments whose interiors are enlivened by bold vintage images.

At **Flying Cloud Fine Art Posters**, the emphasis is on top-drawer vintage and antique graphics with contemporary appeal. A sampling of artists include:

- **Jules Chéret**, considered the Father of Posters, immortalized fun-loving Parisians of the 1890s in his advertisements for products and dance halls.
- **Leonetto Cappiello**, whose eye-catching images against black, sleek backdrops made him the Master of Modern Advertising from the 1890s to the 1930s.
- **Jules Alexandre Grün**, once employed by artist Jules Chéret, who became his competitor, started as a post-impressionist painter, was known as the last great artist of the Belle Époque.
- **Howard Chandler Christy**, who created iconic U.S. military recruitment posters during the First World War.
- **Norman Rockwell**, whose work was instantly recognizable from his beloved *Saturday Evening Post* covers and Four Freedoms series that promoted the sale of U.S. war bonds during World War II.
- **David Klein**, active in the 1950s and '60s, whose colorful and playful travel posters instantly teleport you to faraway lands.

An original vintage poster is a piece of history prized by collectors and decorators alike.

Visit www.flyingcloudposters.com and peruse the hundreds of posters available for purchase from the online gallery. Posters will be securely packaged for shipping or pick-up. [All purchases are subject to tax and shipping fees.]

For more information:

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