



PIPPIN HILL FARM & vineyards

My Blue Heaven

Pippin Hill Farm & Vineyards Debuts Easton Blue, 2016

Nestled in the splendidly serene landscape known as the Monticello Wine Trail, **Pippin Hill Farm & Vineyards** is a dream realized by husband-and-wife founders **Lynn Easton** and **Dean Andrews**, whose refined palates, impeccable taste, and vast hospitality experience inform all aspects of this classic American winery. Together the dynamic duo is debuting its newest label – **Easton Blue 2016** – in Pippin Hill's award-winning collection of wines. Its name refers to Easton Porter Group's trademark blue hue, artfully woven into the branding and decor of each property in the collection.

The Easton Blue 2016 is a signature red blend – rich up front with *Bay Leaf*, *Red Currant*, and traces of *Cedar*. The body has grip, which emphasizes the leathery notes accompanied by hints of *Lilac*, *Plum*, and *Clove*. Tasters can expect a finessed finish, highlighting the wine's acidity, with lingering notes of *Tobacco* making this carefully cultivated varietal a standout selection. Its tasty profile ensures it's a superb choice to complement a variety of foods. Let it breathe, and simply enjoy. **The Tasting Room** at Pippin Hill Farm & Vineyards, along with **Red Pump Kitchen**, its sister property in downtown Charlottesville - recently awarded *Wine Spectator's 2018 Award of Excellence* - will now be proudly offering Easton Blue by the bottle and by the glass.

Highly esteemed artist **Whitney Krebs**, known for her watercolors and oil paintings imbued with a relaxed elegance, designed the wine's bespoke label. In the eponymous blue hue, she pays playful homage to the custom chicken coop recently installed on the grounds of Pippin Hill. Constructed to replicate the exquisite aesthetics of Pippin Hill, the boutique hen house is home to nearly a dozen chickens: 10 hens and one rooster.

Easton Porter Group and Pippin Hill Farm & Vineyards proudly welcomes the Easton Blue 2016 into its distinguished family of wines.

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The hospitality company Easton Porter Group, owned by Dean Porter Andrews and Lynn Easton, manages premiere properties in Charlottesville, Virginia, and Charleston, South Carolina. The EPG portfolio includes Easton Events, Pippin Hill Farm & Vineyards and Red Pump Kitchen in Charlottesville, as well as Zero George Hotel, Zero George Restaurant and Bar and Cannon Green in Charleston. Easton Porter Group delivers distinctive hospitality experiences and services without compromise.

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